



Actual execution of the Implementation Plan for Photovoltaics and monitoring the Implementation Plan's delivery

www.pv-impact.eu #PVIMPACT_EU

Deliverable 5.2 List of press releases with hyperlinks to website

Lead beneficiary: WIP



Disclaimer of warranties



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About PV IMPACT

PV IMPACT will try out a variety of approaches to stimulate PV research, development and innovation initiatives in Europe. The first part of the project will focus on inviting companies to matchmaking events so they can find partners with whom to work on future projects under EU and/or national funding schemes. The project will also target two specific industrial companies: ENEL Green Power and Photowatt. Another important part of the project will be to monitor progress in PV. Data will be collected on public spending in the EU, on private spending, on the kinds of projects being funded and on the overall performance of PV technology. Forecasts for future spending will be made according to various scenarios. The project will track whether improvements in the performance of technology are keeping pace with expectations and will make recommendations to European funding authorities.

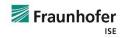
PV IMPACT Partners



























Document information

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Document history

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24/03/2022	1	WIP		First draft
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Dissemination level

PU	Public	X
RE	Restricted to a group specified by the Consortium (including the Commission Services)	
СО	Confidential, only for members of the consortium (including the Commission Services)	





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1. Introduction

This document collects the list of press releases, newsletters and campaigns that have been prepared within the PV IMPACT project. The project partner WIP, leader of the communication and dissemination activities of the project, has taken the lead in this activity with the support of all partners.

Due to the nature of the project and its activities, electronic newsletters and mailing campaigns have proved to be the most suitable tool to reach the target groups.

WIP has published the news via the dedicated 'News & Resources' section on the PV IMPACT website at <u>News & Resources - PV Impact</u>. Furthermore, during the entire project lifetime, all the project partners have taken a very active role in promoting the project progress and its results in their own organization newsletters, social media channels and websites.

2. Target groups

The target audience are decision makers of the Member States and the European Commission, PV stakeholders from industrial companies manufacturing in the EU, research institutes, the academic community and the general public.

3. News & Resources

The NEWS & RESOURCES section of the website is designated to present the latest news of the project. Moreover, it is further divided to showcase latest reports and press releases with the possibility to download them. Below you can find a list with the news that have been published throughout the project and their links to the website.

- Launch of key project to support the realisation of the PV Implementation Plan of the SET Plan. July 2019. <u>Hyperlink to the website</u>.
- PV Impact matchmaking event brings valuable business interactions to EU companies at the EU PVSEC. September 2019. Hyperlink to the website
- Photowatt announces new collaboration with Solean. March 2020. <u>Hyperlink to the website</u>.





- PV Impact matchmaking events boost cooperation for new projects on PV manufacturing and improved operations of PV Plants. June 2020. <u>Hyperlink to the website</u>.
- PV IMPACT Newsletter September 2020. Hyperlink to the website.
- Test the manufacturability of your process at Photowatt's production facilities!. January 2021. Hyperlink to the website.
- PV IMPACT unveils a Strategic R&I Plan to relaunch the Italian Photovoltaic sector and contribute to the targets of the National Energy and Climate Plan. February 2021. <u>Hyperlink</u> to the website.
- PV IMPACT Online Workshop 'PV is the Engine of the Ecological Transition'. June 2021. Hyperlink to the website.
- PV IMPACT Newsletter July 2021. Hyperlink to the website.
- Take a tour to Photowatt Lab Fab facilities and discover how to test your manufacturing process. July 2021. <u>Hyperlink to the website</u>.
- Save the date for the next PV IMPACT Matmaking events!. October 2021. <u>Hyperlink to the website</u>.
- Second PV IMPACT Sci & Tech meeting at Photowatt | 3 & 4 February 2022. January 2022.
 Hyperlink to the website.
- PV IMPACT Newsletter March 2022. Hyperlink to the website.
- EVENT: Ecolabels for PV panels: the missing link for EU-based, green PV manufacturing?.
 March 2022. Hyperlink to the website.
- EVENT: Towards an EU solar energy strategy. March 2022. Hyperlink to the website.

In addition, regular mailing campaigns have been distributed to all the subscribers of the PV IMPACT website. Below you can find a list with the most relevant ones:

- PV IMPACT PV R&I projects data collection Call for input. September 2020. Read it here.
- ONLINE MATCHMAKING EVENT: Building Integrated Photovoltaics, February 26th 2021, 14:00-17:30. December 2020. Read it here.
- NEXT PV IMPACT ONLINE MATCHMAKING EVENTS COMING SOON: May 27th -Manufacturing technologies & June 10th - Operation and Diagnosis of PV plants. April 2021. Read it here.





- PV IMPACT MATCHMAKING EVENT ON BUILDING INTEGRATED PHOTOVOLTAICS, 27th October 2021. October 2021. Read it here.
- PV IMPACT MATCHMAKING EVENT SERIES | AGRIVOLTAICS | 29 November 2021, 9:30 13:00, Online. November 2021. Read it here.
- PV IMPACT MATCHMAKING EVENT SERIES | PEROVSKITE-SILICON TANDEMS | 1 December 2021, 9:30 13:00, Online. November 2021. Read it here.
- PV IMPACT MATCHMAKING EVENTS | OPERATIONS & DIAGNOSIS OF PV PLANTS | 7
 December 2021, 9:30 13:00, Online. November 2021. Read it here.
- PV IMPACT MATCHMAKING EVENT | VEHICLE INTEGRATED PHOTOVOLTAICS | 2 March 2022, 9:30 13:00, Online. February 2022. Read it here.
- PV IMPACT MATCHMAKING EVENT | PEROVSKITE PV | 8 March 2022, 9:30 13:00, Online. February 2022. Read it here.
- Ecolabels for PV panels: the missing link for EU-based, green PV manufacturing? Brussels, 30 March 2022, 15:00 17:30 CET. March 2022. Read it here.

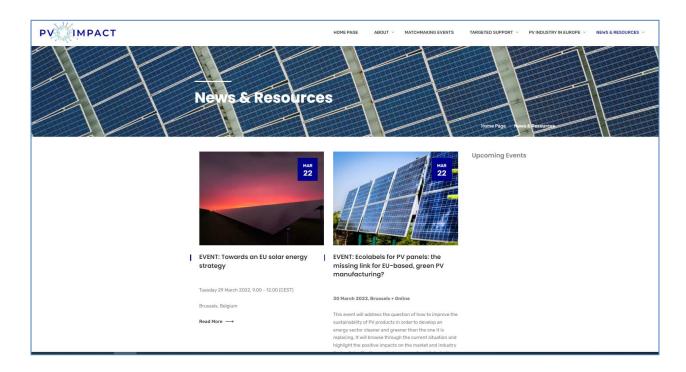


Figure 1. PV IMPACT website





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